



## UK-SBA Code of Ethical and Professional Conduct

In **DATE**, we launched the [Voluntary Register](#).

The benefits of the register include enhanced status for registrants, peace of mind for consumers, and eligibility for accreditation with the [Professional Standards Authority](#) (PSA), a nationally recognised regulator accountable to Parliament.

Achieving accreditation with the PSA is a crucial step. By regulating ourselves, the profession gains in credibility, and we advance our goal of obtaining a protected title for practitioners.

### Creating a code for UK-based practitioners

In order to join the register, UK-SBA members must meet standards relating to business practice, personal integrity and the protection of consumers. This will include agreeing to abide by the UK-SBA Code of Ethical and Professional Conduct, which emphasises public safety in the context of UK law.

### Why write our own code? Why not simply use the Behavior Analysis Certification Board (BACB)'s?

- We need a Code that is specific to the UK (the BACB's Professional and Ethical Compliance Code for Behavior Analysts does not fully reflect UK law)
- Our profession needs a code that guides the conduct of all behaviour analytic practitioners, not just BACB certificants.

If you are a BACB certificant, the UK-SBA Code of Ethical and Professional Conduct does **not** replace the BACB's Professional and Ethical Compliance Code for Behavior Analysts.