

New Discount for UK-SBA Student Members – Launched Jan 2021

Subject: **UK-SBA: New Benefit for UK-SBA Student Members**

Dear Student Members,

Hope you are keeping safe and well. I am writing to let you know of a new membership benefit that the UK-SBA has agreed to following the results of the student survey.

In the survey we asked whether you would be interested in receiving a discount when transitioning from being a student member to one of our other membership categories.

After considering your responses, we are pleased to announce we will be offering a 20% discount to student members who become Full, Associate, or Affiliate members during their first year of membership. Upgrading to Full, Associate, or Affiliate membership will enable you to join the UKSBA Register. This will allow you to advertise that you are registered with the UK-SBA, and display your qualifications, experience and training to potential employers and clients. You will also be able to download the UK-SBA Membership Badge, which you can add to your email signature, website, business cards and marketing material.

What you need to do

The trial period for this discount commenced in January 2021. You need to ensure you maintain your student membership for the duration of your studies. When you come up for renewal and are ready to become a Full/ Associate/ Affiliate member, you will need to contact us at admin@uk-sba.org to check you qualify for the discount. If you are eligible, the discount will be offered as a refund once the renewal has been paid in full. The discount to Full/ Associate/ Affiliate membership will only be available to claim for three months from your renewal date, so please ensure you also renew within that period. Please also note that this discount is only offered once, and only at the point at which your student membership ends.

Thank you to everyone who provided feedback during the summer when we made the survey available - your feedback has been invaluable in making some of these changes.

All the very best in your studies and the year ahead!

Chris Seel, MSc, BCBA
UK-SBA Student Representative

Vicki Markham, MSc, BCBA
Previous UK-SBA Student Representative